



How Keto Chow saves \$11k
per month on shipping with
String.



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About String

"String is like hiring a cool robot that figures out the best package and cheapest shipping service for each order - it's especially handy when you're dealing with new shipping services or rate changes and does a great job of making our team more efficient AND more accurate."

Chris Bair
Owner, Keto Chow

String plugs into ShipStation to automatically select the smallest package and optimal shipping service for every order you fulfill.

By simultaneously finding the optimal package and rate shopping, String delivers the absolute lowest cost fulfillment method by comparing any possible shipping service in real-time.

With String, you save money and get orders to customers faster.

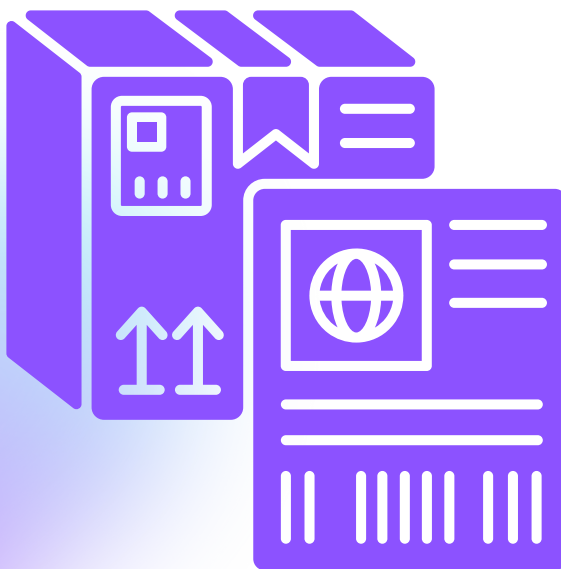
Learn more at www.meetstring.com or email tyler@meetstring.com for a free shipping analysis.



What Keto Chow did Before String

"The way we used to pack boxes was very manual and relied on the extensive experience of the person reviewing the orders. They would have a sense of how many of what products fit into different packages and would roughly know what shipping service to choose for the lowest postage. Works well... until that person goes on vacation or gets sick or you have more orders coming in than they can process. We wanted to automate this manual process as much as possible to make our team more efficient and save us on postage."

Chris Bair
Owner, Keto Chow



\$9.33

Average Shipping
label cost before
String.

Why did Keto Chow consider String?

"We get a pretty constant string of "hey we will save you money on shipping" pitches but none of them ever saved us anything because our process was already really great. String had a different angle: it would look at all of the options available in Shipstation and pick the least expensive - I felt that was worthwhile to look at since it wouldn't require us to change our fulfillment process or train employees on new software (or introduce crippling errors and more!)"

Chris Bair
Owner, Keto Chow



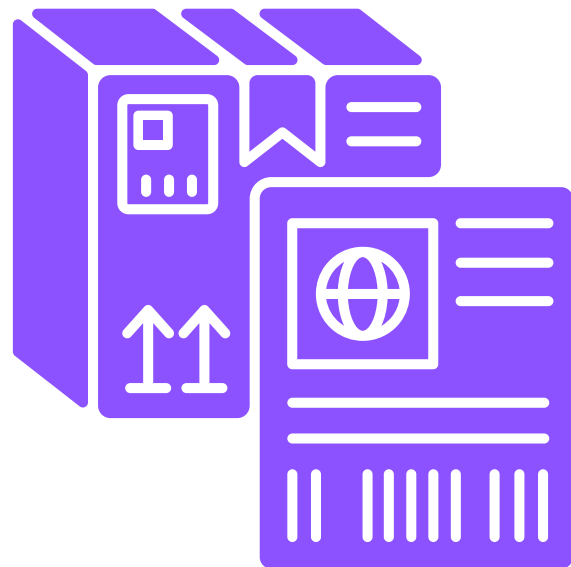
Strings Shipping Cost Impact on Keto Chow

Instead of using rules, String assesses the shipping cost of every available service based on package options an order can fit in.

String checks both flat rate and standard rates from UPS and USPS to find the best shipping method for orders Keto Chow fulfills.

Additionally, String factors in package cost to make sure the selected shipping method is actually the cheapest.

\$8.49
Average Shipping
label cost with String.



Keto Chow saved \$10,880 ***net*** on postage in their first month of using String.

What was implementing String like for Keto Chow?

"The initial onboarding required us to grant access to our Shipstation and then we needed to get dimensions and weights for our products and for the packages we use. After that it was a really interactive process with our team reporting stuff that needed tweaking and String's team getting the necessary changes into their system. We had some mix-ups with what fields were used for what information, but that was quickly resolved and the system just kept getting better and better every day"

Chris Bair
Owner



What Keto Chow Loves About String

"Having string take the products in each order, pick what box it should go in, and then choose the best delivery method has sped up our team and reduced our postage costs. I did some math at the beginning of the implementation and figured that the fees for String were the equivalent of paying a contractor to sit and look at each order for 20 seconds, but it takes more than 20 seconds just to look at the boxes and compare shipping costs, so it was an easy win"



Chris Bair
Owner, Keto Chow

How You Can Ship Better With String

Do you use a platform like ShipStation and want to save time and money on fulfillment while providing a better customer experience?

String offers a free shipping analysis to see how much money you can save by integrating our software.

Contact tyler@meetstring.com to request a free shipping cost analysis and see how much you can save!

Email

tyler@meetstring.com

Website

www.meetstring.com

